



The Friends of
**MOUNT HOPE
CEMETERY**

PO Box 18713
Rochester, New York 14618-0713
www.fomh.org

Mission Statement: The purpose of the Friends of Mount Hope Cemetery is to optimize the cemetery's potential as a cultural resource through education, preservation, and promotion of Mount Hope Cemetery's unique heritage.

Board of Trustees Meeting Minutes – January 4, 2023 – via Zoom

In Attendance	Excused	Unexcused	Guests/Members
Dennis Carr	Yarelis Tinoko		Jarod Terrell
Pat Corcoran			Susan Andersen
Robbie Dreeson			Carina Gassman
Kristine Klein			
Barbara Figura			
Tom Jones			
Monica Gurell			
Deb Coffey			
Chris Grooms			
Nancy Uffindell			
Chris Petote			
Marjorie Searl			
Rose O’Keefe			
Cam Tran			
Sally Millick			
Henry McCartney			
Tony Filer			

Call to Order: Patricia Corcoran 7:00 pm

Secretary’s Report: Chris Petote

- Several corrections were made, and the December 2022 meeting minutes were accepted.

Cemetery Report: Jarod Terrell

- Jarod reported that he is working on getting heat for both of the Chapels.
- Kristine Klein shared with the Board that Jarod has a Podcast, ‘*Cemetery Tales.*’ From the podcast site: *Once a month on the first Friday, Jarod will share stories, insights, personal experiences, education, the practices of, customs and management of a cemetery.* Kristine will share the path to this site with all Board members in an email.

Recommendation to Nominating Committee – Dennis Carr

- Dennis shared that after months of looking for a volunteer to accept the position of President once Pat Corcoran's term is over, Kristine Klein has offered to step into this position. Kristine has been involved with the FOMH for the past few years and has served as a Trustee of the Board and Chair of the Membership committee. She has served on numerous committees, some of which include the Epitaph, Tour, Restoration, Communications/PR, FaceBook, Holocaust and Archives committees.
- This proposition was well received by all. Kristine will continue to work with Pat learning the responsibilities in preparation for this transition.

President's Report: Patricia Corcoran

- Pat added that Kristine will be a phenomenal leader: she is brilliant, dedicated, hard-working, and has a clear understanding of our mission. She will bring fresh ideas to our organization.
- Pat shared that she had received a letter from a Rochester resident wanting to share his concern with dogs walking off leash within the cemetery. She will share this letter with Jarod.
- Pat reported that Valerie O'Hara has resigned from the Board. She added that Valerie has been essential to so many of our projects over the years. She was always willing to volunteer, and she always made our work fun. This is a huge loss to our organization.
- Pat Corcoran and Chris Petote, special tours coordinator, have talked about the possibility of an increase in the Speakers Bureau fee from the current \$75 to \$100. This increase request comes after realizing the time commitment necessary for a speaker to prepare their presentation as well the traveling. This will be further discussed by the Tour committee.
- Pat was happy to report that the FOMH were voted as 'Best Tours' in City Magazine's *2022 Best of Rochester* edition.

Tour Brochure: Dennis Carr

- Dennis reported that the draft of 2023 tour brochure will be ready by mid-February to be sent to the printer. Sarah Johnson has been preparing this and Sally Millick will do the final layout.

Membership Committee: Kristine Klein

- Kristine presented some ideas regarding changes to memberships in the future. The changes for consideration are related to trying to increase member revenue. There were two ideas given for discussion: 1) to begin charging members for tours or 2) to increase membership rates. Kristine, with help from Barb Figura, did research that found few members go on multiple tours. Ideas to be discussed by Membership Committee and presented to Board later.
- Kristine also wanted to share that she has successfully set the FOMH up with a Google Workspace. This will give us the ability for a 'fomh.org' email, helpful and needed for the new ticketing platform as well as the tour apps. This will also create a failsafe way to access all FOMH emails in the event of an emergency.

I Phone App/Tours: Marcia Birken & Eric Birken

- Pat will forward to all Board members the mobile tour report from the Birkens.

Annual Meeting: Pat Corcoran

- After discussion about in person vs. Zoom for the annual meeting, it was agreed a hybrid offering would be best option.
- The annual meeting will be held on Wednesday, March 29, 2023. It will be held at the Winter Garden at St. John's Brickstone Winter Garden. 1325 Elmwood Ave., Rochester, NY 14620.

Epitaph: Kristine Klein

- Kristine reported that the Spring issue will be out soon. The theme of this issue will be “History of Private Education in Rochester.”

Additional Reports:

Please see attached individual committee reports

Meeting adjourned at 8:10 pm

Next board meeting is Wed., February 1, 2023

Minutes Submitted by Chris Petote, Board Secretary